

Future Platform activities and next steps

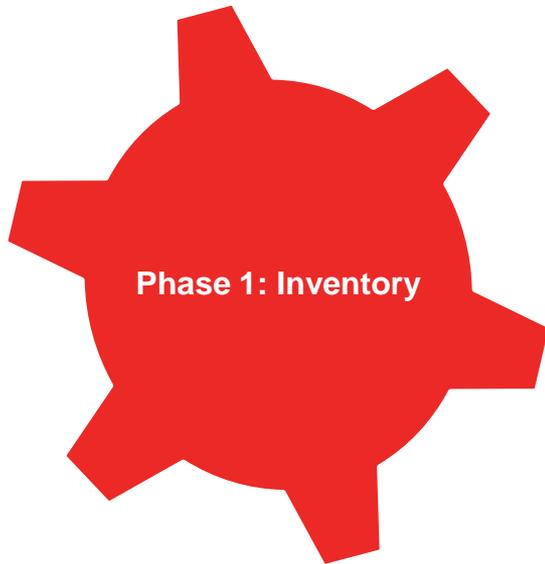


Fruit Juice CSR Platform



Fruit Juice CSR Platform

In line with these building blocks, the activities of the Fruit Juice CSR Platform will be organised within the course of three phases:



| Output - result | Activities |
|--|--|
| Best Practice and sector-specific CSR description | 1. Collect data on specific Best Practices 2. Generate sector specific knowledge 3. Identify and engage relevant stakeholders |

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|--|---|
| Communication and visibility of CSR practices | <p>4. Develop interactive website</p> <p>5. Create online presentation of Best Practices</p> |
| 'Business case' description (industry challenges and opportunities) | <p>6. Organise platform seminar kick-off</p> <p>Prepare, organise and facilitate multi-stakeholder workshops on: strategic CSR, business case for responsible fruit juice (identifying challenges and opportunities) , and on solution strategies</p> |
| Capacity and knowledge building sessions delivered to target groups | <p>7. Develop and deliver training on: responsible sourcing, responsible supply and compliance, and solution strategies</p> |
| Company Best Practice exchange workshops | <p>8. Prepare, organise and facilitate company Best Practice exchange workshops in Eastern and Southern Europe</p> |

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|--|---|
| Draft document with identified integrated sector specific approach | 9. Gather stakeholder input on sector specific strategies 10. Compile draft design of integrated sector approach |
| Publication of industry commitments and sustainability roadmap | 11. Organise platform closing seminar to define industry roadmap and determine final draft of sector specific approach /solution strategies |
| Published document with integrated sector specific approach | 12. Publish final plan online |
| Platform booklet | 13. Prepare and publish final communication material |

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CSR Platform

Want to get involved?

All stakeholders interested in promoting their best practice examples or in learning from others are welcome! In order to get involved in Fruit Juice CSR Platform activities, please contact us at hello@juicecsr.eu

The Fruit Juice CSR Platform is a business-driven sustainability initiative specifically established for the fruit juice industry. The Platform is co-initiated by the **European Fruit Juice Association (AIJN)** and endorsed and co-funded by the European Commission. Partner organisations are **UTZ Certified**, **IDH the Sustainable Trade Initiative**, **AZTI-Tecnalia** and **Sociability**.

The objective of the platform is to **inspire** and **support** the European fruit juice industry to integrate corporate social responsibility (CSR) in their business operations and core strategy. The platform will facilitate discussions, workshops, best practice exchange, standard setting and solution strategies on how to address social, environmental, ethical and human right concerns throughout fruit juice supply chains.

FRUIT JUICE CSR PLATFORM

| FREE | Participation fee |
|--|--|
| <ul style="list-style-type: none">✓ Access to the website✓ Access to best practice case studies✓ Interaction with experts✓ Access to the newsletter✓ Update on activities✓ Invitation to Platform events✓ Final communication material | <ul style="list-style-type: none">➤ Featured best practice case(s)➤ Nomination of expert in Platform's expert network➤ Use of company logo in Platform communication➤ Presentation opportunities in Platform events |

Companies already part of the Fruit Juice CSR Platform:



All stakeholders interested in promoting their best practice examples or in learning from others are welcome to join the Fruit Juice CSR Platform!

