

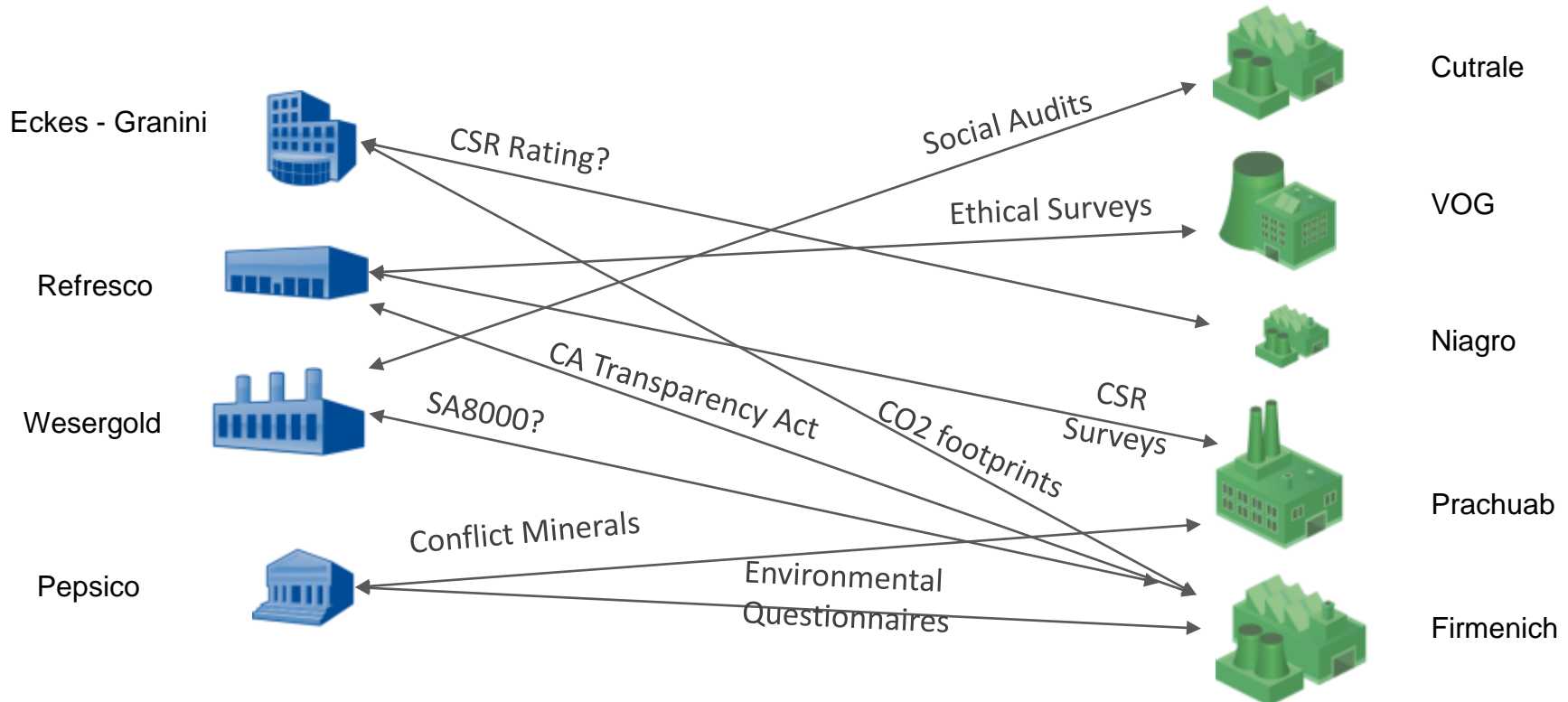
The Fruit Juice CSR Platform

Developing the Sector CSR Roadmap

Seminar, 17 October 2014, Antwerp



Current Situation...



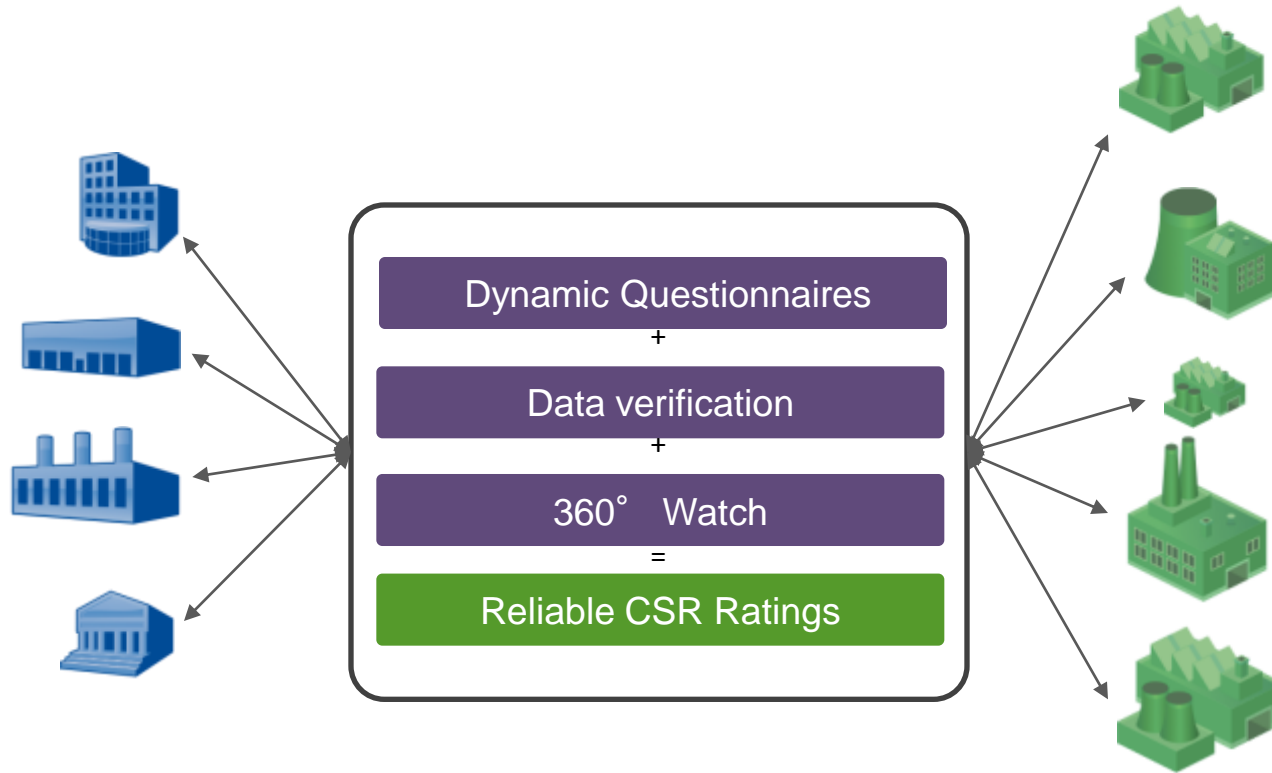
For Buyers

- ✓ High costs
- ✓ No reliable data
- ✓ No internal adoption

For Suppliers

- ✓ Audit / Questionnaire fatigue
- ✓ No personalized feedback
- ✓ No focus on improvements

Industry model



For Buyers

- ✓ Reliable indicator
- ✓ Actionable scorecards
- ✓ Leverage on suppliers

For Suppliers

- ✓ Identify improvement areas
- ✓ Competition benchmark
- ✓ Reduce admin. burden

#1 Suppliers Sustainability Monitoring platform

Buyers

✓ **130** Customers

✓ **950 bn€** spend

ECKES granini

the best of fruit



Nestlé

Coca-Cola

★ **Heineken**



Spadel
INTERNATIONAL GROUP



vodafone



Suppliers

✓ **20,000+** per year

✓ **70%** SME's

✓ **150** Categories

✓ **100+** Countries

EcoVadis & Industry Initiatives



E-TASC is an initiative of GeSI and is the **ICT industry standard solution for monitoring suppliers CSR practices.**

Key Facts

- ✓ E-TASC is powered by EcoVadis since June 2013
- ✓ 20+ ITC companies use EcoVadis to assess suppliers (11 GeSI members)
- ✓ 1000+ ITC suppliers currently subscribed to EcoVadis
- ✓ Website: etasc.ecovadis.com



Together For Sustainability (TfS) is a **collaborative initiative for the Chemical Industry**

Key Facts

- ✓ Using EcoVadis since 2012
- ✓ 6 founding member companies - 3000+ suppliers currently subscribed to EcoVadis – 8 additional ones subscribing
- ✓ Members commit to standardized criteria and tools for supplier sustainability assessments and audits
- ✓ Website: www.tfs-initiative.com

The Process: Supporting Continuous Improvement



The EcoVadis Process

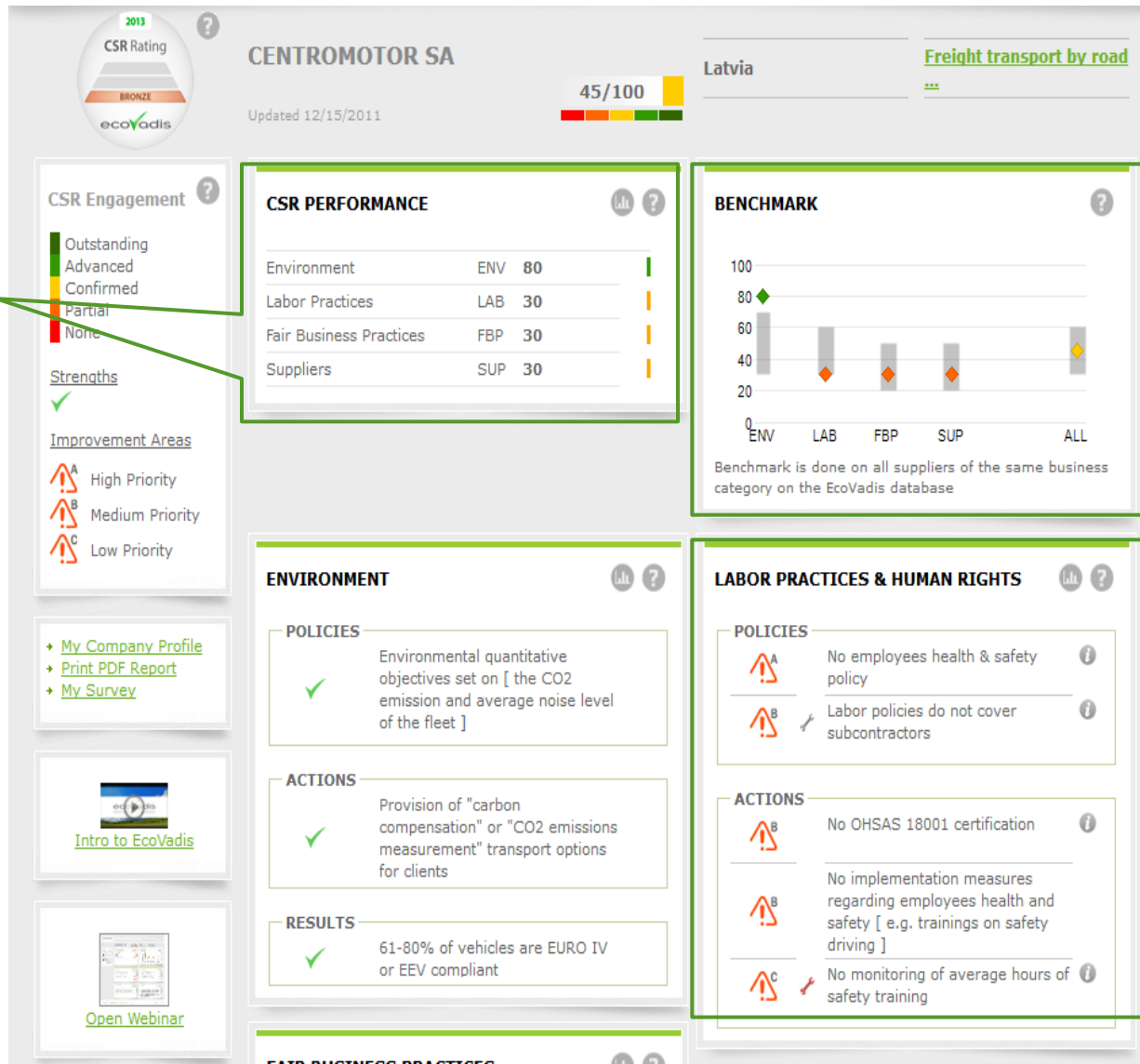
Step 3 : Assessment Results



Supplier CSR performance on a scale /100 (overall and by theme)

✓ Possibility to add customer specific indicators

✓ Can be linked to your vendor management system



Benchmark suppliers' performance

Commodity specific Strengths and Weaknesses

Company name: EcoVadis

Company CSR focus: Supplier Assessments on Sustainability

130 Clients including Eckes Granini, Nestlé, CCE, Spadel, Heineken, etc



Brief overall reaction to the draft Sector Roadmap and the usefulness of its principles, hotspots, guidance and overview of tools:

Correct assessment of Principles and Hotspots

Roadmap is Unclear :

where are we now?

where do we want to be?

What steps do we need to take?

KPI's?



To what extent do you consider the 4 identified hotspots as a priority challenge for your supply chain(s)?

These hotspots are a correct reflection of the material issues in the Fruit Juices Industry, particularly at Farm / Small holder level.



Does the proposed Roadmap support or align with your company's CSR efforts, and how?

It is clear a double approach is needed :

- 1. Outreach to farmers and SME's in processing for development, training and adapted monitoring tools**
- 2. Unification of monitoring tool in rest of the supply chain**
- 3. Think of Supplier / Member development**



What benefits can collaboration through this Platform bring to the juice sector?

Collaboration is key to :

Overcome a multiplication of standards, tools and communication

Pooling efforts for farmer and smallholder development will benefit all



Other comments/suggestions:

- 1. Dare to start small and grow fast – difficult to get all members to move at once.**
- 2. Consolidate in tools for monitoring**
- 3. Pool resources for farmer and smallholder development through current NGO partners and monitor progress**



A Perspective from EcoVadis

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