

## Fruit Juice CSR Platform Sector Roadmap



# Executive Summary



The European fruit juice sector is committed to creating sustainable fruit juice supply chains worldwide. The sector is looking to ensure that industry operations positively impact society and the environment at large.

However, integrating CSR across complex supply chains and via a collaborative sector-wide approach is no easy task. Companies in the juice industry differ greatly in size and levels of supply chain integration, while challenges and potential solutions also vary depending on both context and nature of the supply chain.

The Fruit Juice CSR Platform plays an important role in making collaboration possible, providing a Sector Roadmap for implementing CSR in the fruit juice sector.



This document is based on the outputs and conclusions of the Fruit Juice CSR Platform’s first period of operation and translates the findings into practical industry guidance. The following core set of six Fruit Juice CSR principles provides a framework upon which the Platform will base all its activities and programs going forward:

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### CSR Principles:

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1. Aim for food security, health and nutrition
2. Be environmentally responsible - protect and enhance the environment
3. Ensure economic viability and share value
4. Respect human rights, create decent work conditions and help communities to thrive
5. Encourage good governance and accountability
6. Promote access and transfer of knowledge, skills and technology

Furthermore, a number of targets and commitments are proposed as input for further discussion within the Platform.

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### Proposed Joint Platform Targets:

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- Establish joint guidance on concrete sector practices based on the CSR principles incorporating all levels of the juice supply chain
- Establish a joint framework to monitor progress on CSR efforts and programs throughout the supply chain

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### Proposed Member commitments

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1. Express support for the UN Global Compact Food and Agriculture Business Principles (FABs)
2. Perform a company baseline check against the 6 CSR Principles and encourage all actors in the supply chain to do so
3. Collaborate in working group/ collaborative program on (at least) one of the principles and contribute actively to the achievement of the Platform targets

With these components, the Sector Roadmap supports the monitoring and tracking of progress in the collaborative journey towards a sustainable, resilient fruit juice sector.

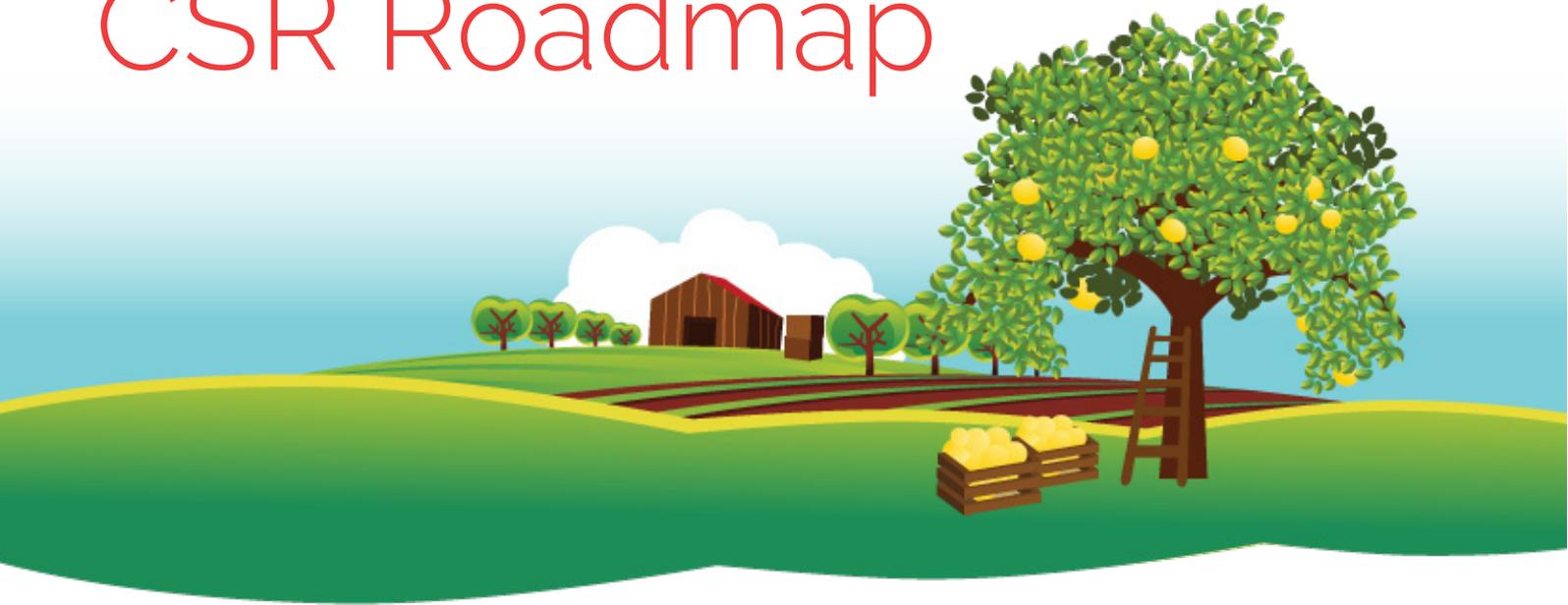




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# I. Introduction Towards a Sector CSR Roadmap



## 1.1 Background and rationale

The Fruit Juice CSR Platform was set up in 2013 with the aim of inspiring and supporting the European fruit juice industry to integrate corporate social responsibility (CSR) in its business operations and core strategy.

The Platform facilitates and encourages activities that promote dialogue, learning and collaboration on CSR across the European fruit juice sector. It is co-initiated by the **European Fruit Juice Association (AIJN)**, **Sociability (Denmark)**, **IDH the Sustainable Trade Initiative (Netherlands)**, **UTZ Certified (Netherlands)** and **AZTI-Tecnalia (Spain)**.

In practice, fruit juice producers source their raw materials (i.e. fruits) from all around the world, and in doing so they affect the lives of

thousands of people across all continents.

This represents an enormous opportunity to drive positive change and economic development, but it also brings along an important (social and environmental) responsibility. In this respect, the fruit juice sector is aware of the need for collaboration on CSR, to create sustainable supply chains worldwide and secure the future supply of quality raw materials. To do this, the sector needs to work with stakeholders to continuously improve its social,

environmental, ethical and human rights performance throughout the supply chain.

The vision of the Fruit Juice CSR Platform is a thriving and resilient juice sector, creating income stability and prosperity for all stakeholders involved in the global supply chain.

The Platform is designed to enable companies to collaborate on these global challenges. In the first year of the Platform some of the major challenges within the industry were identified, and a dialogue was initiated to help understand what is already being done to meet these challenges. The Platform has started to promote the exchange of best practice within the sector, as there are so many inspiring and admirable CSR efforts being undertaken at all stages of the value chain, which are too often neglected from a communications perspective.

## 1.2 Platform Benefits

 A common understanding and agreement on CSR in the fruit juice industry, including areas to collaborate and ways to track progress.

 Enhanced performance on addressing social, environmental and economic concerns creating shared value throughout the supply chain

 Greater visibility of CSR and sustainability efforts in the fruit juice sector

In this document, a Sector CSR Roadmap is proposed founded on a set of CSR principles, which are based on the UN Global Compact Food and Agriculture Business Principles. These Principles will provide the foundation for continued collaboration on strategic CSR in the fruit juice sector.

The Sector CSR Roadmap is produced by the Platform Consortium based on the input generated by the activities and discussions that took place in the first 18 months of the Platform’s existence. Platform members and other participants contributed with their ideas, concerns and suggestions regarding CSR Principles, guidance and existing initiatives. The Sector CSR Roadmap is a living document, to be updated regularly as new developments and insights require.



## 1.3 Issues identified in the European fruit juice sector

As a result of the various Platform activities, as well as a commissioned study of 5 European juice supply chains, a number of key challenges were identified for the European fruit juice sector. These challenges have been categorized under economic, social and environmental aspects of CSR (see below). The list is not exhaustive, but it does give an indication of some common challenges.

### 01 Economic / distribution of value:

- Lack of transparency all the way down to farm level
- Lack of co-operation among smallholder farmers, leading to a fragmented market
- Need for clear agreements between buyers, suppliers and farmers
- Traceability can sometimes be difficult due to high volumes and fruit juice being a side-product of fresh fruit
- Price fluctuations and low profitability versus high costs at farm level
- Increasingly concentrated retail/distribution

### 02 Social:

- Poor labor conditions and low wages at farm level (esp. for migrant/seasonal workers)
- Lack of education and qualified workers at farm level (esp. for small farmers)
- Health and safety issues at farm level, such as unsafe storage of chemicals and machinery accidents

### 03 Environmental:

- Agro-chemical use and erosion contributing to poor soil at farm level
- Need for resource efficiency
- Water use and waste reduction: lack of research and collaboration between businesses, cooperatives and research institutes
- Dealing with floods and droughts: lack of knowledge and sharing of best practice at farm level

The intention of the Fruit Juice CSR Platform is to tackle these challenges proactively and through a collaborative approach. By joining forces, the juice sector increases its potential for making tangible improvements and a positive impact throughout the supply chain.

## 1.4 How this Sector Roadmap responds to the needs of the juice sector

Dealing with all three dimensions of CSR (economic, social and environmental) is challenging and complex, not least for SMEs and small producers.

Furthermore, some topics are better addressed on an individual (company/organizational) basis rather than through collaboration. The Platform encourages any individual effort made by companies, but especially focuses on supporting collaborative action. Platform members and other stakeholders bear the responsibility for initiating and driving any CSR-related action, while the Platform supports these processes wherever possible and relevant.

A catalyst to the creation of this Roadmap has been a resounding desire from Platform members and other participants to have joint CSR **Principles** which apply to all stages of the supply chain. At the same time, various Platform participants emphasized that the biggest challenge was not to envisage or define such principles; it was to agree on how to commit to them. They also wanted to make certain that the entire supply chain is included. A first step in making the Principles more tangible was to list a number of examples of ‘focus topics’, followed by specific guidance on how to tackle them.

To ensure that the CSR Principles are adopted throughout the entire sector, a set of **joint targets** and **commitments** will need to be established to enable monitoring of progress. The following targets and commitments are proposed for the Platform,

but the exact terminology and expectations need to be discussed and agreed upon in a Platform Meeting early 2015.

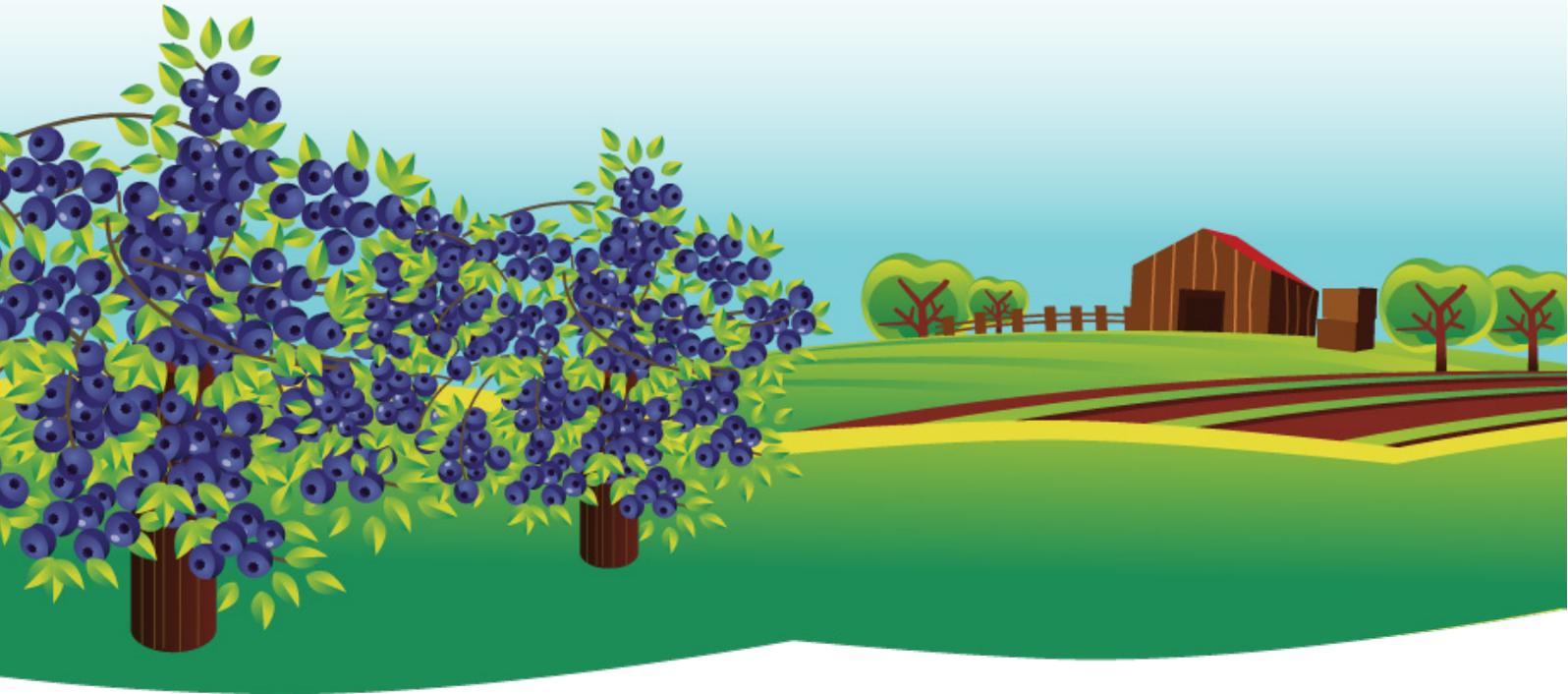
Together, these three components form the basis for defining the next steps of the Platform (see below).

Figure 1: Components of the Sector CSR Roadmap



Finally, to support the aforementioned components of the Sector CSR Roadmap, an overview of existing tools and initiatives is provided in the annex. These initiatives are all relevant for and applicable to the fruit juice sector and can be used (individually or in collaboration) as instruments for demonstrating commitment to the CSR principles.

# II. CSR Principles



## 2.1. Why do we need CSR principles in the fruit juice sector?

Joint CSR principles provide a framework for actions – both at an individual and collaborative level – leading to strategic CSR practice and sustainable fruit juice supply chains. Defining common principles for CSR in the fruit juice sector has the following benefits:

### **01** Providing a common framework for commitment, guidance and communication:

For companies to publicly express their commitment to CSR, a more uniform and enhanced communication policy is needed across the sector.

Joint CSR principles establish what CSR means and includes for fruit juice businesses and stakeholders. A joint set of principles provides inspiration and forward-looking guidance for businesses.

## 02 Supporting harmonization with other initiatives:

When preparing and discussing the CSR principles, it was widely agreed to make use of existing initiatives. Therefore the set of proposed principles are based on the recently developed **United Nations Global Compact Food and Agriculture Business Principles (FABs)**.

The FABs were the result of a 2-year multi-stakeholder consultation process. The UN Global Compact is the world's largest corporate citizenship and sustainability initiative with over 7,000 participating businesses, and is a legitimate reference for the Fruit Juice CSR Principles.

The UN Global Compact Principles are based on peer networks; they are voluntary and not prescriptive, but do hold companies accountable. Furthermore, the consensus-based and comprehensive nature of the principles allow for harmonization and collaboration with other initiatives.

## 03 Supporting collaboration and tracking progress:

CSR principles in the fruit juice sector and the joint prioritization of focus topics can help build clarity, coherence and focus for many stakeholders that seek to collaborate along the value chain.

The CSR principles provide an umbrella framework under which various collaborative projects and activities are to be integrated. Furthermore, the joint targets will help track progress on a sector-wide basis and inspire both frontrunners and those further behind to continuously improve their CSR performance.



## 2.2. Overview of the Six Fruit Juice CSR Principles

# Fruit Juice CSR Principles



Aim for food security, health and nutrition

All partners in the fruit juice supply chain support agricultural systems that optimize production and minimize wastage, to provide nutrition and promote health for every person on the planet



Be environmentally responsible - protect and enhance the environment

All partners in the fruit juice supply chain support sustainable intensification of food systems to meet global needs by managing agriculture. They should protect and enhance the environment and use natural resources efficiently and optimally



Ensure economic viability and share value

All partners in the fruit juice supply chain create, deliver and share value across the entire food and agriculture chain, from farmers to consumers



Respect human rights, create acceptable working conditions and help communities to thrive

All partners in the fruit juice supply chain respect the rights of farmers, workers and consumers. They should improve livelihoods, promote and provide equal opportunities, so communities are attractive to live, work and invest in.



Encourage good governance and accountability

All partners in the fruit juice supply chain behave legally and responsibly by respecting land and natural resource rights, avoiding corruption, being transparent about activities and recognizing the impact their work has.



Promote access and transfer of knowledge, skills and technology

All partners in the fruit juice supply chain promote access to information, knowledge and skills for more sustainable food and agricultural systems. They should invest in developing capacities of smallholders and small and medium-sized enterprises (SMEs), as well as more effective practices and new technologies.

2.3 Description of Principles, focus area examples and specific guidance

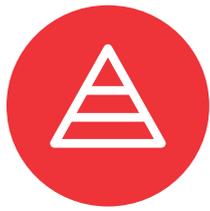


Below is a description of the six Principles based on the definitions agreed by the UN Global Compact FABs process.

As mentioned, the principles are accompanied by examples of specific ‘focus topics’ for the juice sector. These are some of the key challenges for all levels of the supply chain in the fruit juice industry, identified in the first phase of the Platform, which may form a starting point for collaborative action.

The described Principles and juice focus area examples are followed by specific guidance for juice stakeholders on how to address each particular issue. This specific guidance is developed by the Platform Consortium and reflects contributions and suggestions by stakeholders and experts in the field of CSR and agricultural supply chain sustainability.





## Principle 1

# Aim for food security, health and nutrition

All partners in the fruit juice supply chain support agricultural systems that optimize production and minimize wastage, provide nutrition and promote health for every person on the planet.

Example of focus topic:

## Resource efficiency

Analysis of the juice supply chain has shown that the use of synthetic fertilizers, the production of pesticides and herbicides at production level, together with fuel consumption for transport make the largest contributions to climate change.

In processing and bottling/packing, energy consumption comes mainly from electricity (machinery) and fossil fuel (thermal processing), while attention needs to be paid to the use of waste, wastewater and by-products (animal feed, natural fertilizers, etc). The choice of packaging also influences the level of resource efficiency.

Guidance:



For farm level, implementation of waste management and good agricultural practices is described in the [Farm Sustainability Assessment 2.0](#), topics FSA 46, FSA 51 and FSA 52 and topics FSA 71-72 (greenhouse gas emissions) \*



For processing, packing and branding level, activities that support the transition to a resource-efficient and eventually circular economy, could be based on upcoming guidelines by the EllenMcArthur Foundation. For example, [www.ellenmacarthurfoundation.org/business/life-plus-project](http://www.ellenmacarthurfoundation.org/business/life-plus-project)



## Principle 2

## Be environmentally responsible - protect and enhance the environment

All partners in the fruit juice supply chain support sustainable intensification of food systems to meet global needs by managing agriculture. They should protect and enhance the environment and use natural resources efficiently and optimally.

### Example of focus topic:

## Water usage

Enterprises need to ensure that a fair price is established through negotiations with suppliers that allow them to earn and pay their own employees a living wage, and cover their costs of production, as well as maintain a high level of sustainability in their practices. Negotiations and contracts (verbal or written) need to be transparent, based on equal power, terminated only for just cause, with terms mutually agreed upon (From SAFA Guidelines, topic S2, page 185).

### Guidance:



For farm level, implementation of water management is described in the [Farm v2.0](#), topics FSA 53-62 \*



For processing, packing and branding level, the [Water Footprint Network](#) developed guidance on measuring and reducing the operational water footprint and supply chain water footprint.



## Principle 3

# Ensure economic viability and share value

All partners in the juice supply chain create, deliver and share value across the entire food & agriculture chain from farmers to consumers

Example of focus topic:

## Fair price negotiations

Enterprises need to ensure that a fair price is established through negotiations with suppliers that allow them to earn and pay their own employees a living wage, and cover their costs of production, as well as maintain a high level of sustainability in their practices. Negotiations and contracts (verbal or written) need to be transparent, based on equal power, terminated only for just cause, with terms mutually agreed upon (From SAFA Guidelines, topic S2, page 185).

Guidance:



For packing, branding and retail level, five-steps are presented in the [Sustainable Sourcing of Agricultural Raw Materials Guide](#).



For all levels, performance on Investment, Vulnerability and Fair Trading Principles can be assessed via the [SAFA guidelines/tool](#) (economic resilience and social wellbeing) C1, C2, and S2



## Principle 4

Respect human rights, create acceptable working conditions and help communities to thrive

All partners in the fruit juice supply chain respect the rights of farmers, workers and consumers. They should improve livelihoods, promote and provide equal opportunities, so communities are attractive places to live, work and invest in.

Example of focus topic:

## Migrant workers

Employment of migrant and seasonal workers is common practice in production of fruits, including those that are used to work in production of fruit juice ingredients. Migrant workers are typically unskilled, come from abroad or from poorer areas in the same country and are often hired through contracting agencies. In many cases, they are more exposed to poor working conditions including low wages, long working hours, uncertain employment, poor housing facilities, hard physical work and chemical exposure.

Guidance:



For all levels of the supply chain, guidance is provided in the [UN Guiding Principles for Business](#) and Human Rights. See for example the document [‘Respecting Human Rights Through Global Supply Chains’](#) (Shift, 2012)



For farm and processing level, implementation of labor rights and health & safety is described in the [Farm Sustainability Assessment 2.0](#), topics FSA 44-50 and FSA 77-109 \*



For packing, branding and retail level, performance on social well-being can be assessed via the [SAFA tool](#) on elements S1,2,3,4,5



Principle 5

# Encourage good governance and accountability

All partners in the fruit juice supply chain behave legally and responsibly by respecting land and natural resource rights, avoiding corruption, being transparent about activities and recognizing the impact that their work has.

Example of focus topic:

## Transparency on CSR and sustainability efforts

Real transparency involves understanding the information needs of stakeholders and making accurate, timely and relevant information available in an accessible way.

Guidance:



For farm level, ensure implementation of Farm Management as described in the [Farm Sustainability Assessment 2.0](#), topic FSA 10 \*



For all levels, performance on governance and accountability can be assessed via the [SAFA tool](#) on elements G1-G5



For packing, branding and retail level, commit to UN Global Compact's 10 principles including anti-corruption. See for example guidance document: [UNGC Guide to help prevent corruption the supply chain \(2013\)](#)



## Principle 6

# Promote access and transfer of knowledge, skills and technology

All partners in the fruit juice supply chain promote access to information, knowledge and skills for more sustainable food and agricultural systems. They should invest in developing capacities of smallholders and small and medium-sized enterprises (SMEs), as well as more effective practices and new technologies.

Example of focus topic:

## Farmer training

Small farmers play an important role in the production of fruits for fruit juice production. However, lack of organization between farmers and fragmented supply chains often make it difficult for farmers to access knowledge on new technologies, or to improve their skills for more sustainable agricultural practices. Besides this, systems and tools for increased efficiency (such as drip irrigation) are often expensive, computerized and centrally organized, and therefore not accessible to smallholders. Training, advice and other services need to be made more accessible and tailored to the needs of small farmers.

Guidance:



For farm level, ensure implementation of Farm Management as described in the [Farm Sustainability Assessment 2.0](#), topic FSA 10 \*



For packing, branding and retail level, see guidance on supporting suppliers as outlined in Chapter 6 of the [Sustainable Sourcing of Agricultural Raw Materials Guide](#).

# III. Joint Platform Targets to provide guidance and monitor progress

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The targets proposed in this section are to be discussed and adopted in the Platform Meeting early 2015.

After this meeting, collaborative working groups will be established to set up target related action plans. These activities will take place in parallel to other existing and newly established working groups and programs.

The two proposed Platform targets demonstrate the supportive and facilitating role of the Platform. The first target relates to the process of making the CSR Principles juice-specific and translating them into concrete actions for all levels of the supply chain. For this process, collaboration is established with the UN Global Compact and its local networks worldwide.

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## Platform target 1

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Establish joint guidance on concrete sector practices based on the CSR principles incorporating all levels of the juice supply chain

The second target concerns a common approach for monitoring and tracking progress. Organisations with experience in monitoring at the various levels of the (fruit) juice supply chains will be closely involved, such as SGF, which currently functions as the industry's monitoring body for processing level.

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## Platform target 2

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Establish a joint framework to monitor progress on CSR efforts and programs throughout the supply chain

As the Platform welcomes all types of collaboration on CSR, members and other juice stakeholders are encouraged to start developing ideas and collaborative action related to the targets immediately after publication of this Roadmap.

# IV. Proposed Commitments

Membership to the Fruit Juice CSR Platform is voluntary and non-prescriptive, equal to the UN Global Compact and its derived principles.

Nevertheless, in order to gain credibility and create continuous improvement, members need to show their commitment to a number of process steps. Suggested Platform Member commitments are listed in the boxes below. Discussion, validation and specification of these commitments need to take place in a Platform Meeting early 2015.

## Proposed Platform member commitments:

01

Express support for the UN Global Compact Food and Agriculture Business Principles (FABs)

Members are encouraged to express their support to the FABs, one possible way of doing so being by becoming a signatory to the UN Global Compact. This will facilitate and support the objectives of the Platform, since UNGC membership requires an annual communication on progress for which the FABs /Juice CSR Principles can be used as a reference. It also provides a strong signal of CSR commitment in the external communication of the Platform.

The company baseline check will need to function as a starting point and tool

02

Perform a company baseline check against the 6 CSR Principles and encourage all actors in the supply chain to do so

for improvement. Firstly, the check will enable companies to define priorities and action plans. Secondly, it allows the Platform to monitor progress based on the CSR Principles. It is important to note that the baseline check can be supported or expressed by any applicable existing tool (e.g. the SAI Platform Farm Sustainability Assessment\*).

The Platform focuses on the whole supply chain and collaborative programs will first of all take place through the Platform members who in turn encourage the actors

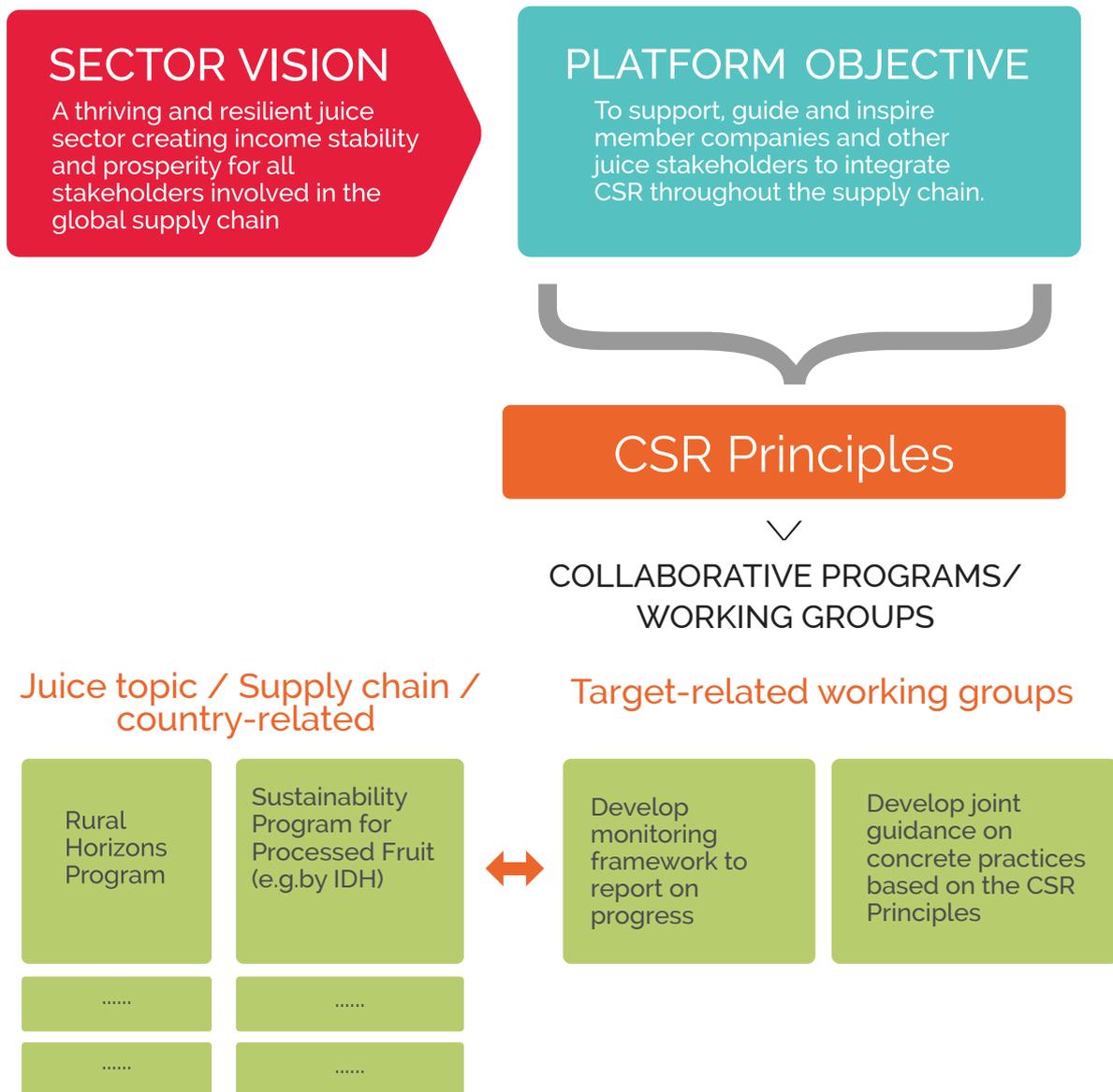
03

Collaborate in working group/collaborative program on (at least) one of the principles and contribute actively to the achievement of the Platform targets

in their sphere of influence to participate and take responsibility. This is also specified in the second commitment. It is envisioned that the Platform Membership scope will gradually be broadened so that more representatives from all levels of the supply chain are actively involved as members of the Platform.

Regarding the third commitment on collaborative programs, members are expected to work in a group on a topic addressing at least one of the six principles. Figure 3 below illustrates the

role of the collaborative programs and working groups under the umbrella of the Platform. Collaboration can take place in the framework of an existing juice-related Program such as Rural Horizons or an upcoming Program such as the IDH-Sustainable Trade Initiative for Processed Fruit. It can also be a newly established working group/program on a particular topic. To facilitate collaboration, the Platform will guide working groups in focusing their work and to narrow their scope to a specific supply chain, ingredient and/or sourcing region.



It is important to stress that the working groups and collaborative programs form a crucial role within the future Fruit Juice CSR Platform; this is where KPI's and action plans are developed and agreed upon in collaboration with key stakeholders representing the whole supply chain.

# Annex: Existing Tools and Initiatives

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This section focuses on tools and initiatives identified by the Platform as highly relevant and useful for the fruit juice sector to support implementation of the principles. It does not include any standards or guidelines. Rainforest Alliance, Fairtrade, organic, Globalgap, SA8000, ISO26000, BRC or other global standards suitable for the fruit juice sector are therefore not listed, and nor are Codes of Conduct, such as the Unilever Sustainable Agriculture code, SGF-IRMA CoC, BSCI CoC or ETI base code.

These are nevertheless important instruments that can help companies achieve their sustainability and CSR goals. Efforts to map the standards against the (FAB) principles are undertaken under the umbrella of the UN Global Compact executed by the International Trade Center's (ITC) Standard Map.

Throughout the various Platform activities, a number of tools and initiatives have been identified which, in addition to the before-mentioned certification standards, can be used by fruit juice sector stakeholders to demonstrate commitment to the 6 Fruit Juice CSR Principles and focus topics outlined in the previous section.

The list thus provides an overview of initiatives which are applicable to juice supply chains and may or may not form an entry point towards supply chain certification or other means of verification. The overview is not exhaustive, but serves as an inspiration for immediate actions at sector level.



## SAI Platform Farm Sustainability Assessment

SAI Platform has developed the Farm Sustainability Assessment\* to support farmers and companies in their procurement of sustainably-produced agricultural raw materials. It is a simple tool to assess farm sustainability, fully in line with the principles

and practices for sustainable agriculture as developed by the SAI Platform. Farm sustainability covers environmental, social and economic aspects. An easy scoring mechanism provides farmers with an overview of their farm's sustainability.

<http://www.saiplatform.org/fsa/fsa-2>

## Rural Horizon Tool

Rural Horizon Tool is an expert system to support continual improvement of agricultural production. It can be used as a tool that supports farmers to identify issues and to deliver a tailor-made roadmap to put recommendations into improvement practices. Currently, the tool is being adapted for the citrus sector in Brazil <sup>1</sup>, targeting Brazilian producers, Brazilian processors and international buyers to commit to improving the sustainability

performance of citrus farmers. The Rural Horizon Tool is aligned with the SAI Platform Farm Sustainability Assessment\*. This project represents exemplary collaborative action under the Fruit Juice CSR Platform, as it involves various stakeholders – Solidaridad, Friesland Campina, Citri, SAI Platform and AIJN. It is a demonstration of type of programmes the Platform would like to support in future.

<http://en.ruralhorizon.org/>

<sup>1</sup> CitrusBR members (Cutrale, Citrosuco and Louis Dreyfus) are currently not participating in the pilot project of the Rural Horizon Tool

## Water Footprint Assessment Tool

The Water Footprint Assessment Tool provides clear insight into how water is appropriated for human use and the impacts resulting from those uses. It offers an easy way to calculate and map the water

footprint, assess its sustainability and identify strategic actions to improve the sustainability, efficiency and equitability of water usage.

<http://www.waterfootprint.org/tool/home/>

## SENSE tool

SENSE is a collaborative project with the aim of delivering a harmonized system for the environmental impact assessment of food & drink products. Fruit juice is one of the sectors in which the new harmonized system is tested. At the end of the project

(2015) there will be a list of standard key environmental performance indicators (KEPI), a methodology for environmental impact assessment and a tool for environmental data collection.

<http://www.senseproject.eu/>

## IDH SIFAV and Processed Fruits and Vegetables Program

The Sustainability Initiative Fruits and Vegetables (SIFAV), aims to make imports of fresh fruits and vegetables from Africa, Asia and South America 100% sustainable in 2020. IDH, Dutch retailers, traders in the sector and civil society organizations have signed a covenant committing to 100% sustainable sourcing.

IDH is currently looking into expansion to processed fruit and vegetables, including juices, to improve and upscale sustainability throughout the entire supply chain of the processed fruit and vegetable sector. The program will collaborate with farmers, traders, processors, brands, retailers,

national governments and civil society to enable farmers and processors to develop to more sustainable production and processing practices improving the livelihoods of workers and farmers (in terms of decent work principles, income, health & safety) and contribute to better environmental management.

After interviewing a sample of potential partners the draft program will be discussed and partners in the processed fruit segment will be asked to join the initiative. The processed fruit and vegetable program is scheduled to start June 2015.

<http://www.sifav.com/en/home>

## SAFA guidelines, indicators and tool

SAFA (Sustainability Assessment of Food and Agriculture systems) is a sustainability assessment tool developed for agricultural /food value chains by the Food and Agriculture Organization (FAO). The software tool and guidelines offer a holistic

global framework for the assessment of sustainability. SAFA can be used by companies and third-party assessors and is intended primarily for self-evaluation and internal communication about sustainability goals and performance.

[http://www.fao.org/fileadmin/templates/nr/sustainability\\_pathways/docs/SAFA\\_Guidelines\\_Final\\_122013.pdf](http://www.fao.org/fileadmin/templates/nr/sustainability_pathways/docs/SAFA_Guidelines_Final_122013.pdf)

## Abu-Dhabi initiative for food security

The Declaration of Abu Dhabi unites public and private partners committed to developing and adopting a common set of criteria for good agricultural practices along with supporting farm identification and reporting systems. The common criteria build upon established and ongoing work in all aspects of good agricultural practices, including food safety, environmental sustainability, and social responsibility.

The resulting public criteria will serve as a consistent language for sustainability evaluation, applicable to farms of all sizes worldwide, and a foundation for the purposes of training, compliance and assessment. The Abu-Dhabi initiative for food security is aligned with the SAI Platform Farm Sustainability Assessment\* , GlobalGap and ICT Standards Map.

<http://www.declaration-of-abu-dhabi.org/the-declaration/>

## UN Global Compact Self-Assessment

The Global Compact Self-Assessment Tool is designed for use by companies of all sizes and sectors who are committed to upholding social and environmental standards in their operations. It is designed to be easy to use;

consisting of 45 questions with a set of 3-9 indicators for each question. The tool is in line with the UN Guiding Principles on Business and Human Rights.

<http://www.globalcompactselfassessment.org/>

## Beverage Industry Environmental Roundtable (BIER)

BIER is a technical coalition of global beverage companies working together to advance environmental sustainability within the beverage sector. BIER exists to bring about positive change and inform public policy through engagement with key stakeholders and work focused on business-relevant environmental dimensions. Currently, BIER is focused on the following environmental sustainability aspects:

- Water
- Energy & Climate
- Beverage Container Recycling

- Sustainable Agriculture
- Eco-System Services

Through the collective experience and knowledge of its membership, BIER collaborates to define the environmental sustainability aspects most relevant to the beverage sector. By doing so, BIER is able to monitor data and trends, engage with key stakeholders, develop best practices and guide a course of action for the future.

<http://www.bierroundtable.com/>

## EcoVadis SP – web-based supplier assessment system

EcoVadis operates a web-based collaborative platform allowing companies to assess the environmental and social performance of their global suppliers. EcoVadis combines technology and expertise to deliver 'Suppliers Sustainability scorecards', covering 150 purchasing categories, 21 CSR indicators and 140 countries. The 21 criteria are contained under four themes: Environment, Labor, Fair Business Practices and Sustainable Procurement. The online

rating systems combine the results of:

- Self reported supplier information using dynamic on-line questionnaires
- Audits of documents and data verification by specialized CSR analysts
- 360° stakeholder information watch (NGOs, trade unions, international organizations)
- 3rd party on-site audits for selected high risk suppliers.

<http://www.ecovadis.com/website/l-en/supplier-solutions.EcoVadis-41.aspx>

## SEDEX - Supplier Ethical Data Exchange

Sedex is a not for profit membership organisation dedicated to driving improvements in responsible and ethical business practices in global supply chains. SEDEX serves as a platform for sharing ethical supply chain data, offering an online database which allows members to store,

share and report on information in four key areas: Labour Standards, Health & Safety, The Environment and Business Ethics. The role of SEDEX is to enable members to effectively share and manage supply chain information, with the aim of driving continuous improvement.

<http://www.sedexglobal.com/about-sedex/>

\* SAI Platform's Farm Sustainability Assessment (FSA) 2.0 covers social, economic and environmental aspects of farming and is best used in its entirety to clearly define sustainability performance and potential gaps. FSA was designed to address several concerns in each question and therefore questions related to water for example also address soil quality and fertilizer use. The use of the complete tool provides the most accurate overview of on-farm sustainability.



# JuiceCSR

[www.juicecsr.eu](http://www.juicecsr.eu)

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