

The AIJN Code of Business Conduct

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Why do we need a Code of Conduct?

As a guide and reference for users in support of day-to-day decision making

To provide visible guidelines for behavior

To clarify an organization's mission, values and principles, linking them with standards of professional conduct

As a communication vehicle that reflects the commitment that an organization has made to uphold its most important values – create a positive public identity

As a tool to encourage discussions of ethics and to improve how employees/members deal with the ethical dilemmas, prejudices and gray areas that are encountered in business



Juice industry Code since 2006

JuiceCSR



SGF/IRMA Code of Conduct

Developed by SGF

industrial self-control organisation for our sector assuring safety and quality of fruit juices
under the scope of the Foundation IRMA (International Raw Material Assurance),
offering raw material control service for bottlers in all of Europe.



Juice industry Code since 2006

- ✓ Contains internationally recognised economic, social and ecological minimum standards



SGF/IRMA Code of Conduct

- ✓ Is the basis for auditing sustainability standards in the participating companies around the world.

- ✓ Makes all SGF/IRMA members aware of the desires and expectations of their customers and consumers, so they can sign up to it, therefore making a voluntary commitment to implement and expand the elaborated sustainability criteria in their companies.



But the context has evolved since 2006

And in all aspects of sustainability



social



environmental

economic



But the context has evolved since 2006

As a tool to encourage discussions of ethics and to improve how employees/members deal with the ethical dilemmas, prejudices and gray areas that are encountered in business

**Need to revise, extend and thus
improve the industry Code of Conduct**



Primary task of the newly established AIJN CSR Expert Group

What's new?

Key outcomes of the Juice CSR Platform
integrated  the 6 Juice CSR Principles



Aim for food security,
health and nutrition



Be environmentally
responsible - protect and
enhance the environment



Ensure economic
viability and share value



Respect human rights,
create acceptable working
conditions and help
communities to thrive



Encourage good governance
and accountability



Promote access and
transfer of knowledge,
skills and technology

always in line with the internationally recognized minimum
standards on human rights, labor and the environment

What's new?

Extended scope
to

all companies involved in the production and sale of fruit juices, from fruit producers to processors, fillers and bottlers, to the point of sale

What's new?

economic



- fair trading practices mentioned explicitly

- land management

- access to information, knowledge and skills with focus on smallholders and small and medium-sized enterprises

What's new?

social



- new references (SAFA guidelines, SAI FSA, etc.)
- emergency procedures to be established and maintained by employers, to effectively prevent and address incidents affecting the community and the environment

What's new?

environmental



- Companies need to maintain awareness of current environmental legislative requirements relative to their activities, products and services and ensure legal compliance through training, awareness, operational control and monitoring.

What's new?

Verification - The aim of verification is to help companies identify and improve their economic, social, environmental, ethical and human rights performance in line with this Code and through appropriate corrective measures.

Traceability - A traceability/product tracing tool should be able to identify from where the food came (one step back) and to where the food went (one step forward) at any specified stage of the food chain (from fruit to consumer).

Next steps

The AIJN CSR Expert Group continues its work to benchmark and select a basket of existing standards / schemes that are to be recognized by the industry as compliant with the provisions of the AIJN Code of Business Conduct, both on farm and on processing level.

This is then to be followed by strategies for implementation and reporting.

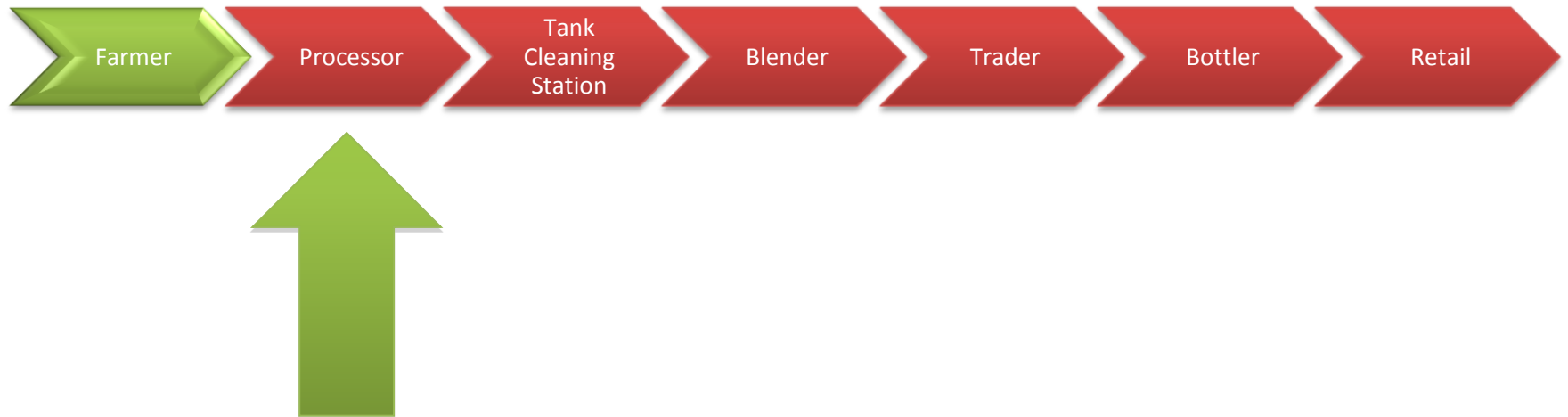
AIJN Code of Business Conduct 2015

Over to SGF ...



Industrial self-control of the fruit juice industry

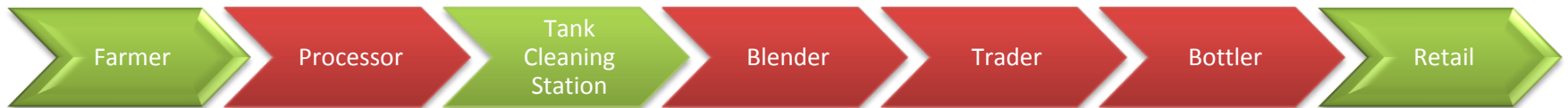
- About 600 member companies worldwide
- Annual audit and product quality testing
- Traceability through the supply chain
- Sustainability aspects included in control work since 2008
- Need for adaptation after 7 years





Current status

- AIJN asked SGF to implement the CoBC in control work
- SGF distributed the new CoBC to all members
- All supply chain participants will have to commit themselves to the CoBC by signing a letter of intent
- Requirement for certification





Verification on processing level

- Annually two sustainability control points
- Since 2014 corrective actions requested in case of detected deviations
- Development of new checklist (16 control points on social aspects – ETI Base code principles)
- Pilot audits in several countries

	ETI Base Code principle	Principle SGF Question	How to check?	Maximum achievable points	Points	Comments auditor
4.1		Has the site a policy on child labour and written procedures on how to ensure that children (younger than 15 years) are not employed at the site?		5		
4.2		Are systems in place to check the age of all workers particularly at the point of recruitment?		5		
4.3		Do all personnel files contain copies of proof of age for each worker?		5		
4.4		Is it ensured that any kind of child labour is not being observed during the plant audit?		5		
5	Living wages	Do wages and benefits paid for a standard working week meet national legal standards or industry benchmark standards (whichever is higher)?				
5.1		Are all hourly / weekly / monthly paid workers as well as any piece rate workers paid at least the legal minimum wage rate?		5		
6	Working hours	Are workers not required to work in excess of 48 hours per week and are they provided with at least one day off for every 7 day period on average? Is overtime voluntary and not exceeding 12 hours a day?				
6.1		Are there policies and procedures which cover the max 48 hours per week, one day off per week and max. working time of 12 hours a day?		5		
6.2		Are records present from relevant samples to provide evidence that policies and procedures are implemented?		5		



Verification on farm level

- Exchange with our cooperation partner GLOBALGAP on their Crops for Processing standard
- CfP was developed together with SAI Platform and will be launched during ANUGA
- Pilot audits could be organised on short notice



Control concept

Traceability!

Farm

- GLOBALG.A.P. certification standard and its rules and improvements and auditing via its certification body network and integrity program
- On farm compliance data or reference to other standards shall be hosted by GLOBALG.A.P. and made available to SGF for traceability checks

Control

GLOBALG.A.P.

Processor

- Controlled and certified by SGF during annual audit
- Recognition of third party certification (e.g. SA8000, Sedex, etc..)
- Upstream: Traceability check regarding purchase of sustainable products

Control

SGF

Bottler

- Require chain control regarding CSR compliance
- Rely on SGF certification which includes verification of CSR criteria as laid down in industry wide code through complete supply chain
- Solution to communicate and integrate in their sourcing policy

Control

SGF

Retailer

- Recognise upstream control concept as sufficient
- Rely on SGF certification which includes verification of CSR criteria as laid down in industry wide code through complete supply chain

Info

Info

A close-up photograph of a pair of hands with light-colored, polished fingernails, gently cupping a bright green apple. The apple is centered in the frame, and the hands are positioned on either side, with fingers slightly curled. The background is a soft, out-of-focus green. Overlaid on the center of the image is the text "Thank you very much!" in a white, sans-serif font.

Thank you very much!