



How to become member of the Juice CSR Platform?

Step 1:

If you are interested in officially becoming a member of the Juice CSR Platform, take the first step and write to us at hello@juicecsr.eu expressing your interest and giving us some general details about your company / organization (address, contact person, core activity). In addition, we kindly ask you to look at Platform membership categories listed on the other side of this sheet, and indicate to us which of those your company /organization should be part of and which membership fee is applicable.

Step 2:

Once your membership request is approved by the Platform Steering Committee, we will send you a membership confirmation email together with invoice for membership fee (if applicable) and request for company / organisation logo to be used in external communication.

Step 3:

You will be announced as new Platform member through the website www.juicecsr.eu and through our Newsletter. We will then provide guidance on your involvement in Platform activities.

What is expected of members?

- support the Platform vision and CSR Principles within your field of business;
- commit to contribute to the work of the Platform through participation in working groups or collaborative programs supported and facilitated by the Platform;
- pay an annual Platform membership fee (if applicable);

Welcome to the Juice CSR Platform!

Juice CSR Platform membership categories

Membership Category	Explanation	Membership Fee
1. Primary producers	This category is applicable to farming operations (including smallholders) or entities that represent or work in close collaboration with them.	Very small = turnover < 1 mio € : 0 Small = turnover between 1-10 mio € : 500 € Medium = turnover between 10-100 mio € : 3000€ Large = turnover > 100 mio : 6000€
2. Processors & traders	This category applies to fruit processors and those companies that have a vertically integrated supply chain incl. production of raw materials.	Very small = turnover < 1 mio € : 0 Small = turnover between 1-10 mio € : 500 € Medium = turnover between 10-100 mio € : 3000€ Large = turnover > 100 mio : 6000€
3. Bottlers	If a bottler is also engaged in processing, packing or other activities, selection of category depends on the main focus/activity of the company	Very small = turnover < 1 mio € : 0 Small = turnover between 1-10 mio € : 500 € Medium = turnover between 10-100 mio € : 3000€ Large = turnover > 100 mio : 6000€
4. Retailers	This category also applies to those entities representing or convening a group of retailers.	Very small = turnover < 1 mio € : 0 Small = turnover between 1-10 mio € : 500 € Medium = turnover between 10-100 mio € : 3000€ Large = turnover > 100 mio : 6000€
5. Associated business & service providers	This category includes packaging and other key suppliers as well as service providers to the juice sector (e.g. industry-related bodies).	Very small = turnover/budget < 1 mio € : 0 Small = turnover / budget between 1-10 mio € : 500 € Medium = turnover or budget between 10-100 mio € : 3000€ Large = turnover or budget > 100 mio : 6000€
6. Associated civil society members	This category applies to all non-profit organisations representing the interests of citizens, with a stake in the sustainability of the fruit juice sector, both international and local.	500 €
7. Collaborative members	Organisations represented here can be governmental, public-private, private or non-governmental, scientific bodies as long as they possess an expertise on CSR/sustainability that the Platform can draw upon.	0